

FEBRUARY 2022



## Welcome to our February Vendor Newsletter!

We want to keep you informed of everything happening with our Brand and Vendor Partners. We welcome your feedback and suggestions on this important lever for growth for our company.

STAY INFORMED

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## MEET THE BRANDS



## Craft Sportswear

**Craft Sportswear** makes it possible for all people to enjoy sports achievements, improve their performance and break free from the daily routine, offering inspiration and products with the highest functionality. As well as access, in both mind and body, to the Nordic movement.



# LitezAll

**LitezAll** makes sure every product is designed to solve a problem or fill a need from demanding professional situations to your home, office, workshop, vehicle or campsite. Continuous innovation and product evaluation to ensure you're getting the brightest, most useful lights available anywhere.

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## MONTHLY HIGHLIGHT



## Key Items

**Lodge 10.25 Inch Cast Iron Skillet** For 125 years, it's been a staple in kitchens around the world. Crafted in America with iron and oil, its naturally seasoned cooking surface is ready to help you turn your meals into delicious, shareable moments.



**Print on Demand** Hit Promo is now offering Print on Demand! A cost-effective solution for single-piece orders in both apparel and hard goods. No inventory. No risk. Result: Consistent print on demand from a trusted supplier.

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## MONTHLY **NEWNESS**



## All New 2022 Venu 2 Plus

**GARMIN** – This GPS smartwatch has advanced health and fitness features to help you better understand your body. When paired with your compatible smartphone, enjoy the convenience of keeping that phone in your pocket, and making and taking calls right from your wrist. You can even use your smartphone’s voice assistant to respond to text messages.

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## MONTHLY **SUSTAINABILITY**



## Ocean Bottle

**The Most Tangible Solution For Saving Our Ocean.**

The reusable water bottle that helps save the ocean. By 2040 it’s estimated the weight of plastic in our ocean will quadruple. Every Ocean Bottle funds the collection of 11.4kg of plastic, equivalent to **1000** plastic bottles.

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## MONTHLY **SUPPLY CHAIN UPDATES**



# Lapine Continues to Monitor Supply Chain Obstacles

The global supply chain and domestic freight apparatus in the U.S. are going to continue to struggle to meet the extraordinary consumer demand that has built and continued over the last two years. Whether it worsens or starts to improve will depend on how China deals with the Omicron variant of COVID (just beginning to have an impact in China in January) and whether another COVID variant forces additional labor and consumer changes in the face of a new viral spike.

[LEARN MORE](#)

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## MONTHLY **UPDATES**

# International Housewares Show

Lapine's National Brands Team will be in attendance for the 2022 International Housewares Show in Chicago next Month.

March 5th - 7th

[LEARN MORE](#)

## Price Increase

**Hoover** has a new price increase as of February 1st, 2022.

**Nordicware** will be enduring a price increase effective February 15th, 2022.

*[Nordicware price-list will be submitted via email upon request]*

[HOOVER PRICELIST](#)

[NORDICWARE PRICELIST](#)



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